



Sam Foote Designer

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Library of Things, Product & Visual Designer | 2021 - Present

Designing simple, effective experiences across the user journey. Responsible for all visual design needs of the business, growing from 2 to 11 sites over two years. Designing for print, digital, OOH advertising, location signage, fundraising and more.

Cheltenham Town Football Club Graphic Designer (Freelance) | 2016 - 2022

Graphic design for printed materials, digital graphics and social sharing material for various club campaigns such as kit launches, season ticket sales, match day social templates, digital scoreboard comms and crowdfunder campaigns.

Crowdfunder, Senior Designer | 2018 - 2021

Overseeing all design projects from start to completion, reviewing junior designer's work to ensure high quality, as well as managing and scheduling design team's workflow.

Digital design, UI design, social sharing material, print design, presentation design and infographics. Working with clients such as: M&S, Virgin, Santander, Aviva, NatWest, RBS.

Team Wales Commonwealth Games, Digital Designer (Freelance) | 2018 & 2022

Creating social sharing asset and print design templates for use at Gold Coast 2018 & Birmingham 2022 Commonwealth Games.

Crowdfunder, Digital Designer | 2016 - 2019

Responsible for digital UI design, graphic design, social sharing material, print design, presentation design and infographics.

Seachange Agency, Junior Digital Designer | 2014 - 2015

Responsibilities included: idea generation; digital design, web pages; social sharing material; print design; presentation design and infographics for clients such as BBC, Virgin, PaddyPower, Crowdfunder, Santander. Further experience included being an assistant on River Cottage Youtube Shoots.

University of South Wales | 2011 -2014 BA (hons) Advertising Design 2:1

Placements at:
Clarks, Fallon London, Gill advertising and Proctor & Stevenson

Strode college, A levels | 2009 - 2011 Graphic Communication, IT, Business

Practical Skills

Illustrator, Indesign, Photoshop, Figma, Sketch, Premiere Pro, After Effects, Invision, Microsoft Office, Google Slides, Keynote, Powerpoint

Professional Skills

Graphic design, digital design, print design, motion graphics, concept generation, idea development, art direction

Interpersonal Skills

Initiative, decision making, timekeeping, collaboration, problem solving, pitching, group creativity, responsive to feedback

Hobbies & Interests

Enjoy keeping active, keen footballer and training for the London Marathon this year. Big music fan; have volunteered at Glastonbury Festival many times.

Avid shoe collector... it's a problem.

References

Murry Toms
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Thanks for reading,
here's some tunes!